

How Much Money Can I Make with Articles?

September 4, 2023

How much you can make from placing articles and affiliate links on your website differs from person to person. How much you are able to make will depend mostly on how successful your site is. This means getting good search engine rankings through SEO efforts, making your site enjoyable and informative to read through engaging content, building your site around a great niche subject, how big your site is, and how many sites you have.

Some people claim to make as much as \$10,000 per month (\$120,000 per year) through building and promoting niche sites. However, most people should not expect this kind of success, especially if you are very new, as that kind of success usually only comes with experience and acquired skill. A reasonable income to expect from a niche site, after you have worked for months to gain traffic and are hooked up with good affiliates, may be \$500-\$1,000 per month. However this is recurring income, so you will make that much monthly off of the efforts you put into that one site. It is not a one-shot payment.

After you have a successful site, most choose to continue to build niche sites. The more sites that you build, the better an income you can generate. Some also choose to build very fast and very short sites over sites that are slightly longer in length. It should be noted that the larger each of your sites are, the more income you will likely generate off of them.

When starting out, it is important to remember that your first site will always be your hardest, since you are just learning the ropes of the business and that not everyone is cut out to

market and promote niche sites. It may not work out for you and you may end up losing a little bit of money but that is a risk that everyone in this business has to take.

The important thing is that you don't give up without a good shot at it, if this is really what you want to do. Your first site may take a long time, the work may be tedious, and you may feel like throwing in the towel. However, if you give up too early, you will never know what could have been. Who knows, you may be the next big website entrepreneur!

Steps to AdSense Domination

September 4, 2023

When you make your living online, you realize the need for multiple streams of income. One of the easiest and most lucrative ways to generate a secondary income, which also happens to be passive, is via Google's AdSense program. I'm sure you've read the claims of a few individuals generating five figure monthly incomes from AdSense. For many of you, I'm sure you are wondering why you aren't making this same income yourself.

Wonder no more! If you follow this simple system you will be well on your way to healthy AdSense profits within three months. Are you ready? It's now time to pay attention.

Step 1 – Preparation

The key to making money with AdSense is all about numbers. BIG numbers! Sure, there are a few people making serious money with less than ten sites, but these are the exception. Your goal will be twenty-four sites in three months. That's just TWO sites per week! In order to accomplish this, I recommend one of the many available page generation tools available

today.

Step 2 – Determine Your Markets

In order to maximize AdSense income with only twenty-four sites, you must know which markets are paying well. To break this down even further, you need to know which keywords within those markets are paying the most.

Step 3 – Register your domains

Once you've identified and chosen your markets, you must register domains appropriate to those markets. For example, if your market is "Cabbage Patch Dolls" a domain such as "www.cabbage-patch-doll.com" would be appropriate.

Step 4 – Create your site

Using your favorite page generation software and keyword list, it's time to develop your site. There are several key points to bear in mind when you develop these specifically for AdSense.

1. Format – Always use the largest ads
2. Border – Match the same color as your background.
3. Link Color = "0000CC"
4. URL Color = "999999"
5. Text Color = "333333"
6. Position – Far left or center and just above the page fold (Top 25% of site)

Step 5 – Verify and track your site

Visit your site and make sure all links work and that the sites appear to your satisfaction. You should also check out the ads Google is displaying. Are they targeted to your primary high paying keyword? If not, recreate your site using your high paying keyword in a higher density throughout your site. Make sure you track your AdSense format, position, and traffic with a tracking system specifically designed for AdSense. Once you know your stats, you can adjust for maximum click-throughs and higher revenues.

Step 6 – Get your site listed in the search engines

This is simple... no tricks involved. Simply post links to your site.

I've simplified the process here but you are now armed with enough information and resources to make some serious money with AdSense.

Should You Work from Home?

September 4, 2023

Are you currently employed outside of the home? If you are, do you regularly find yourself frustrated with the daily commute to and from work? Do you regularly find yourself fed up with workplace gossip or antics that may go on at your company workplace? If you do, have you ever considered working from home? If working from home is something that you have considered you should know that you are not alone. Wanting to work from home is a dream that many have, but is that dream one that could become a reality or should it become a reality for you?

When it comes to working from home there are many individuals who have a misconception. Yes, working from home can involve working from home in your "pajamas" but there is much more to working from home than comfort. Before you automatically decide to ask your current employer about working from home or quit your job so that you can work from home you will want to continue reading.

One of the hardest parts about working from home is finding a work-at-home job or a work-at-home opportunity. Unfortunately, this is where many individuals make costly mistakes. Many mistakenly quit their jobs with the belief that it would be

relatively easy for them to find a paid work-at-home job or a paid work-at-home opportunity. As previously stated, working from home is something that is rapidly increasing in popularity. What does this mean for you? It means that it can be difficult for you to find a legitimate work-at-home job or work-at-home opportunity as there is a lot of competition for doing so.

A limited number of jobs is why it is advise that you do not terminate your current position with your employer until you have a steady work-at-home job or work-at-home opportunity lined up. This will prevent you from suffering from financial difficulties should you be unable to find a work-at-home job or work-at-home opportunity that pays enough. The good news about this approach is that the Internet enables you to research and apply for work-at-home jobs and work-at-home opportunities at just about any point in time, including in the evenings or on the weekends. You may also want to consider asking your current employer if you are able to work from home. This will all depend on the preference of your employer as well as your work duties.

Although there are a number of different ways that you can go about finding work-at-home jobs or work-at-home opportunities, it is important to remember that working from home isn't right for everyone. One of the many factors that you will want to take into consideration is your ability to follow a schedule or have your project submitted by a deadline without constant monitoring from your supervisor. Working from home is nice but it essentially becomes your own responsibility to stay focused and stay on task. For that reason, if you regularly find yourself distracted at home, working from home may not be right for you.

Another one of the many factors that you will want to take into consideration when looking to work from home is the start-up costs. These start-up costs will all depend on which work-at-home opportunity you decide to take. For instance, if

you choose to start your own business you will find that your start-up costs will be higher than if you were a home based worker for another company. Of course, it is important to make sure that you do have all needed equipment. This may include a computer, internet access, a second dedicated phone line, or a copy machine. The good news is that you may already have all or most of these items inside your home.

Additional factors that you will want to take into consideration include health insurance, as most home based workers are not covered with medical insurance, and childcare if you are a parent. A close examination should help you determine whether or not working from home is best for you.