# Art of Negotiation

November 5, 2026
Prepare for negotiations, ask better questions and work toward agreements that respect both sides.

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# Keep Them Coming Back

November 5, 2026
Explore practical ways to improve the customer experience and encourage lasting customer relationships.

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# Pricing Strategies for Online Businesses

November 5, 2026
Compare pricing models, communicate value and assess discounts with your margins in mind.

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# Psychology of Selling

November 5, 2026
Explore how trust, perceived value and pricing influence the way customers assess an offer.

# Selling Without Fear

November 5, 2026

Approach sales conversations with curiosity, honest communication and a focus on customer needs.