Art of Negotiation

November 5, 2026
Prepare for negotiations, ask better questions and work toward agreements that respect both sides.

Business Model Blueprint

November 5, 2026
Map how your business serves customers, delivers value and earns revenue using the Business Model Canvas.

First-Time Entrepreneur Launchpad

November 5, 2026
Move from considering business ideas to testing a focused offer and planning your first launch.

Keep Them Coming Back

November 5, 2026
Explore practical ways to improve the customer experience and encourage lasting customer relationships.

Pricing Strategies for Online Businesses

November 5, 2026
Compare pricing models, communicate value and assess discounts with your margins in mind.

Psychology of Selling

November 5, 2026
Explore how trust, perceived value and pricing influence the way customers assess an offer.

Selling Without Fear

November 5, 2026
Approach sales conversations with curiosity, honest communication and a focus on customer needs.

SWOT Analysis Simplified

November 5, 2026
Turn strengths, weaknesses, opportunities and threats into clearer priorities and practical business decisions.

Validate Business Ideas

November 5, 2026
Explore market research, assumption testing and customer feedback before investing heavily in a business idea.

Your Business Plan Playbook

November 5, 2026
Bring your business idea into focus with a plan for your market, finances, risks and next steps.