3-Day Micro Launch Sequence

November 11, 2026
A compact launch sequence for planning three focused days of promotion and customer engagement for a small digital offer.

What this guide covers

- Prepare launch messaging and activity before the promotion begins.
- Coordinate audience engagement and product information during launch.
- Organize follow-up and review after the campaign.

Who this is for

For creators and small businesses testing a focused launch for a digital product.

Putting the ideas to use

Adapt the sequence to an offer and audience, keeping deadlines and claims accurate.

Book details

Format: Guide. Pages: 18. Words: 1007.

Download availability: After payment, download the complete ZIP package or the included PDF separately.