30-Day Lean Launch Plan

November 11, 2026
A 30-day lean-launch plan focused on customer discovery, small tests, and steady progress toward a business idea.

What this guide covers

- Break an early-stage launch into focused activities and milestones.
- Gather feedback through direct, low-friction customer conversations.
- Use what is learned to refine the offer and next steps.

Who this is for

For aspiring founders and small teams testing an early business concept.

Putting the ideas to use

Adapt the plan to your idea and capacity, treating customer responses as evidence rather than guarantees.

Book details

Format: Guide. Pages: 24. Words: 3753.

Download availability: After payment, download the complete ZIP package or the included PDF separately.