7-Day Micro-Offer Creation Process

November 11, 2026
A guide to developing a small, focused offer over a seven-day process.

What this guide covers

- Identify a specific audience problem.
- Shape a minimum viable offer and its delivery.
- Plan a simple way to present and test it.

Who this is for

For creators and independent business owners exploring a small offer.

Putting the ideas to use

Use the process to outline an offer that can be tested with real customers.

Book details

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Download availability: After payment, download the complete ZIP package or the included PDF separately.