7-Day Review Collection System

November 11, 2026
A guide to organizing a process for requesting and managing customer reviews.

What this guide covers

- Identify moments to request feedback.
- Plan review requests and a follow-up workflow.
- Track participation and refine the process.

Who this is for

For businesses building a more consistent customer feedback process.

Putting the ideas to use

Review applicable platform rules and disclosure requirements before requesting reviews; some platforms prohibit incentives.

Book details

Format: Guide. Pages: 32. Words: 3134.

Download availability: After payment, download the complete ZIP package or the included PDF separately.