# A 7-Day Pre-Launch Waitlist Builder

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A seven-day framework for building a waitlist before a launch.

## What this guide covers

- Define the offer and audience for a waitlist.
- Prepare a signup experience and follow-up.
- Review friction and measurement before launch.

## Who this is for

For creators and small businesses preparing a launch.

## Putting the ideas to use

Use the daily steps to plan a waitlist around one upcoming offer.

## Book details

Format: Guide. Pages: 46. Words: 4428.

**Download availability:** After payment, download the complete ZIP package or the included PDF separately.