Build Your Brand Guide in One Weekend

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A weekend project plan for assembling practical brand guidance, including visual choices and a usable brand kit.

What this guide covers

- Clarify brand direction and choose visual elements.
- Curate and organize logos, colors, typography, and supporting assets.
- Assemble core guidance into a reference for everyday use.

Who this is for

For founders and small teams creating or consolidating basic brand materials.

Putting the ideas to use

Use the schedule to gather existing assets and produce a first version of a brand guide.

Book details

Format: Guide. Pages: 20. Words: 2722.

Download availability: After payment, download the complete ZIP package or the included PDF separately.