Business Model Launch Roadmap

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A phased roadmap for selecting, testing, and refining a business model and its supporting partnerships.

What this guide covers

- Compare business model options against practical criteria.
- Plan implementation activities and potential partnerships.
- Review results and identify where the model may need adjustment.

Who this is for

For founders and small teams developing or revisiting a business model.

Putting the ideas to use

Use the roadmap to turn a model choice into testable activities and review points.

Book details

Format: Guide. Pages: 31. Words: 2936.

Download availability: After payment, download the complete ZIP package or the included PDF separately.