Create Converting Ads on TikTok

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Plan TikTok ad creative around the opening hook, sound and visual structure.

What this guide covers

- Develop attention-getting openings.
- Plan audio and short-form video sequences.
- Create variants and track their performance.

Who this is for

For marketers developing TikTok ads.

Putting the ideas to use

Test creative ideas and check current platform and licensing requirements.

Book details

Format: Guide. Pages: 13. Words: 975.

Download availability: After payment, download the complete ZIP package or the included PDF separately.