Customer Data Foundation Blueprint

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A blueprint for organizing customer data practices, governance responsibilities, and implementation planning.

What this guide covers

- Review data needs and how customer information is currently handled.
- Consider ownership, governance, and technology requirements.
- Plan implementation responsibilities and ongoing review.

Who this is for

For business owners and teams improving how they organize and use customer information.

Putting the ideas to use

Use the prompts to map current practices and involve appropriate privacy, security, and technical specialists.

Book details

Format: Guide. Pages: 17. Words: 900.

Download availability: After payment, download the complete ZIP package or the included PDF separately.