Engineer Click-Worthy Pinterest Pins

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Plan Pinterest pins that connect a clear visual promise with a relevant destination.

What this guide covers

- Examine visual, message and discovery elements.
- Create a reusable pin design template.
- Develop variants and review their performance.

Who this is for

For creators and businesses using Pinterest.

Putting the ideas to use

Audit existing pins and create a small set of variations to test.

Book details

Format: Guide. Pages: 16. Words: 2720.

Download availability: After payment, download the complete ZIP package or the included PDF separately.