Funnel Mapping Blueprint

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A framework for mapping content to the stages of a customer's journey.

What this guide covers

- Identify content needs across funnel stages.
- Audit existing assets for gaps and imbalances.
- Plan messages and next steps for each stage.

Who this is for

For content marketers and business owners planning a funnel.

Putting the ideas to use

Map existing material before choosing what to create or revise.

Book details

Format: Guide. Pages: 26. Words: 2869.

Download availability: After payment, download the complete ZIP package or the included PDF separately.