How to Define the Right Strategic Challenge

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A strategy exercise for defining a focused business challenge before committing to solutions.

What this guide covers

- Distinguish a core challenge from symptoms or proposed solutions.
- Use a question audit to clarify scope and assumptions.
- Turn a stronger challenge statement into practical next steps.

Who this is for

For leaders and teams preparing for strategic planning or problem-solving work.

Putting the ideas to use

Write and review a challenge question before assigning actions or evaluating proposed solutions.

Book details

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Download availability: After payment, download the complete ZIP package or the included PDF separately.