How to Start an AI Agency

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A business-planning introduction to packaging AI services and building an agency around client needs.

Inside this guide

- Explore service ideas and the problems a prospective client may want solved.
- Think through offer design, delivery, and client communication.
- Organize early steps for testing and refining an agency concept.

Who it may help

For entrepreneurs and consultants considering a service business in the AI space.

Putting the ideas to work

Use the prompts to examine your skills and market assumptions before deciding which ideas to pursue.

The ideas are starting points rather than one-size-fits-all instructions. Adapt them to your goals, circumstances, and available resources.

Book details

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