Master the Landing Match Method

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Examine whether a Pinterest pin and its landing page make the same promise.

What this guide covers

- Compare the pin's headline, image and offer with the destination.
- Score and prioritize high-traffic pages.
- Create a list of mismatches to address.

Who this is for

For Pinterest marketers and online sellers.

Putting the ideas to use

Use the audit on a few important destination pages.

Book details

Format: Guide. Pages: 20. Words: 3666.

Download availability: After payment, download the complete ZIP package or the included PDF separately.