# Meta Ads Made Affordable

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Explore approaches to running Meta advertising with a limited budget, including campaign planning, audience choices, ad formats and performance review. The collection pairs the book with exercises and resources for planning and testing campaigns.

## What’s included

- Main book (PDF)
- 1 checklist (PDF)
- 1 guide (PDF)
- 1 prompt pack (PDF)
- 1 workbook (PDF)

**Download availability:** After payment, download the complete ZIP package or any of the 5 included PDFs separately.