Niche Revenue Architecture Planner

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A planning workbook for shaping a niche business’s services, products, training, and potential revenue streams.

What this guide covers

- Review customer needs and opportunities within a specialized market.
- Organize service levels, products, and training into an offer structure.
- Consider the systems needed to support and deliver those offers.

Who this is for

For specialists and small-business owners developing a more deliberate offer mix.

Putting the ideas to use

Use the prompts to map current offers, identify gaps, and choose one area for further validation.

Book details

Format: Guide. Pages: 15. Words: 861.

Download availability: After payment, download the complete ZIP package or the included PDF separately.