Pick Your Passive Income Stream

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A framework for comparing income models by cost, effort, and potential return.

This ebook organizes the subject into practical themes you can compare with your goals, resources, and current approach. It is an educational reference; the ideas are not a promise of a particular business or personal result.

Topics covered

- Comparing physical assets, digital products, and recurring-revenue models.
- Using the CER framework to assess an opportunity.
- Considering the ongoing work behind a model.
- Planning systems for routine operations.

Who this ebook is for

This book may be useful for business owners, founders, and independent professionals who want a structured introduction to this subject and related decisions.

Putting the ideas in context

As you read, identify a question from your own situation. Compare the approaches in the book with your constraints, then decide what information or small next step would help you evaluate them.

Book details

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