Podcast Launch Sequence Planner

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Organize the content, technical setup and promotion for a podcast launch.

What this guide covers

- Plan a trailer and initial episode sequence.
- Prepare artwork, show notes and promotional assets.
- Schedule launch and post-launch review.

Who this is for

For creators preparing a new podcast.

Putting the ideas to use

Use the checklist as a planning aid; some platform references, including Google Podcasts, are outdated, so verify current submission instructions.

Book details

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Download availability: After payment, download the complete ZIP package or the included PDF separately.