Site Speed Optimization for Non-Technical Store Owners

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Make an online store easier and faster to use with a practical review of performance and shopping friction.

What this guide covers

- Identify heavy content and unnecessary apps.
- Simplify navigation and product information.
- Check mobile usability and the checkout experience.

Who this is for

For store owners who want a non-technical starting point.

Putting the ideas to use

Use the audit checklist to prioritize improvements and test the shopping journey.

Book details

Format: Guide. Pages: 22. Words: 2928.

Download availability: After payment, download the complete ZIP package or the included PDF separately.