Story Mining Blueprint

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A guided approach to finding, shaping, and organizing stories from a founder’s experience.

What this guide covers

- Use prompts to identify experiences that may resonate with an audience.
- Structure stories for settings such as presentations or sales conversations.
- Build a story collection for future communication.

Who this is for

For founders, consultants, and communicators who want to draw on real business experiences.

Putting the ideas to use

Capture several specific moments, then select and shape one for a defined audience and purpose.

Book details

Format: Guide. Pages: 35. Words: 4009.

Download availability: After payment, download the complete ZIP package or the included PDF separately.