Value-First Content Strategy Implementation

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Plan social content around audience value rather than constant promotion.

What this guide covers

- Organize educational, entertaining and inspirational ideas.
- Build an 80/20 content calendar.
- Review quality and engagement to refine the mix.

Who this is for

For business owners and social media creators.

Putting the ideas to use

Map a month of posts using the guide's planning framework.

Book details

Format: Guide. Pages: 16. Words: 866.

Download availability: After payment, download the complete ZIP package or the included PDF separately.