Visual Social Proof Revolution

November 11, 2026
A guide to using customer images as visual social proof.

What this guide covers

- Explore ways to collect and present customer images.
- Organize galleries and interactive displays.
- Consider how visual proof fits the customer journey.

Who this is for

For marketers and e-commerce businesses working with customer images.

Putting the ideas to use

Review your available permissions and plan a suitable customer image display.

Book details

Format: Guide. Pages: 40. Words: 3690.

Download availability: After payment, download the complete ZIP package or the included PDF separately.