Workshop Pricing Blueprint

November 11, 2026
A guide to planning workshop prices and considering different revenue options.

What this guide covers

- Review the factors involved in workshop pricing.
- Consider audience, delivery, and costs.
- Explore complementary workshop-related offers.

Who this is for

For independent facilitators and workshop businesses.

Putting the ideas to use

Use the ideas to compare pricing options for a workshop.

Book details

Format: Guide. Pages: 30. Words: 3530.

Download availability: After payment, download the complete ZIP package or the included PDF separately.